

VENTURE MARKETING CAPITAL PROGRAM



## Group Level

**Insight Omics Holding LLC**, aims to be a leading force in advancing healthcare by providing expert healthcare consulting, securing essential funding for cutting-edge research, and developing strategic communication plans to connect with both local and global communities. The company's goal is to bridge the gap between innovative medical advancements and the people who need them most, ensuring that breakthroughs in healthcare are accessible, well-funded, and effectively communicated to drive positive outcomes worldwide.



Being a subsidiary of Insight Omics, **First Point** is well position to take on all communication and public relationship initiatives to help its advancement globally and regionally.

# About **First Point**

At First Point, every partner matters. We treat collaborations as a long-term partnership, ensuring all goals are unified, realistic and part of the greater vision.



**3**

Projects across 3  
continents



**50+**

Years of  
experience



**500+**

Businesses  
advised



**100+**

Communities  
impacted

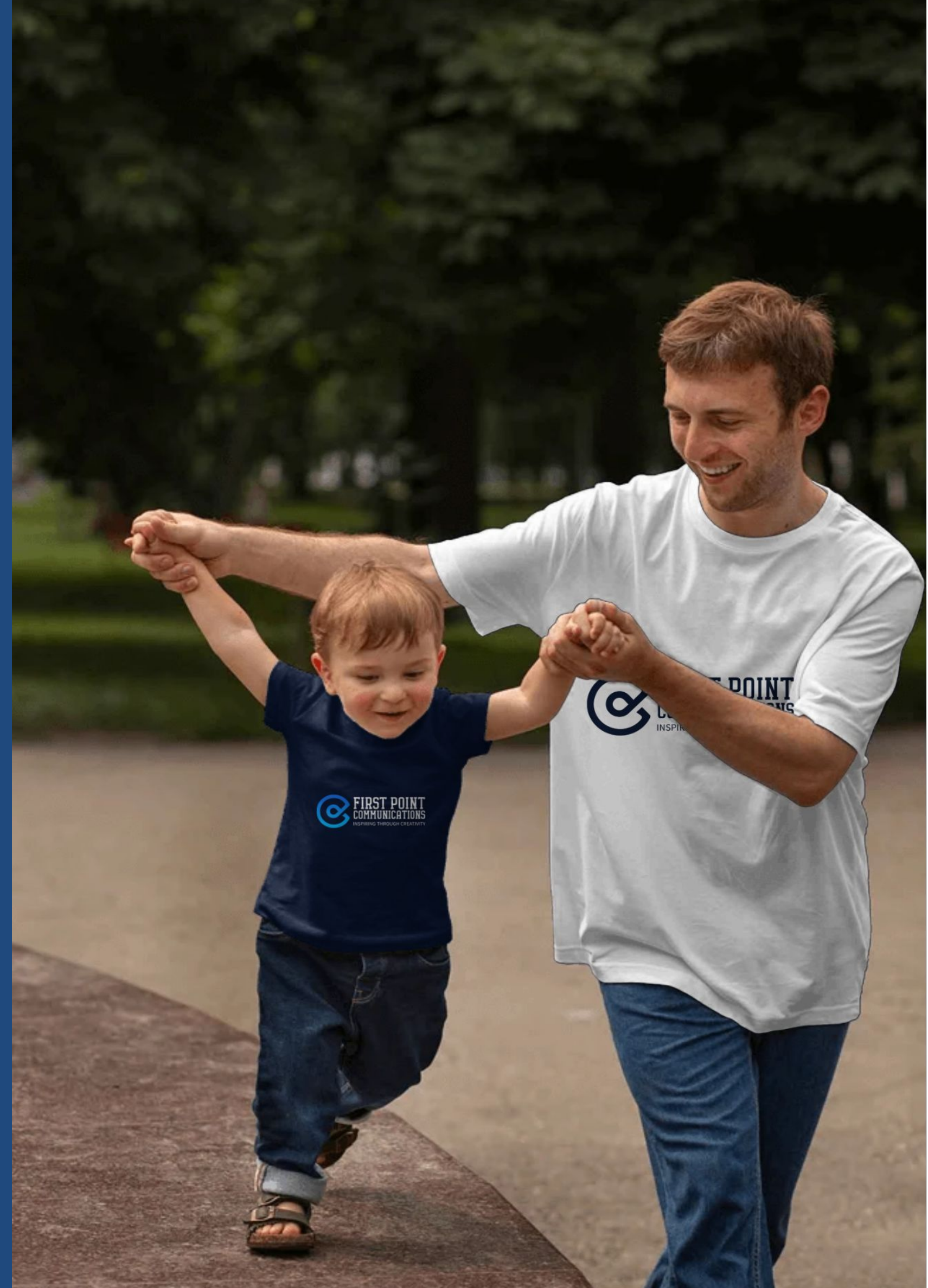
**2.5M+**

**\$**

Annual Advertising  
Spend Managed

# About First Point's VMC Program

Introducing the Venture Marketing Capital Program by First Point Communications, an innovative initiative designed to empower startups and emerging businesses within our community. This unique program offers entrepreneurs the opportunity to leverage our extensive creative, technical, and consulting services in exchange for an equity partnership. By combining our expertise with your vision, we aim to foster growth, drive success, and build lasting relationships that elevate both your brand and the local entrepreneurial landscape. Join us in transforming ideas into impactful realities!

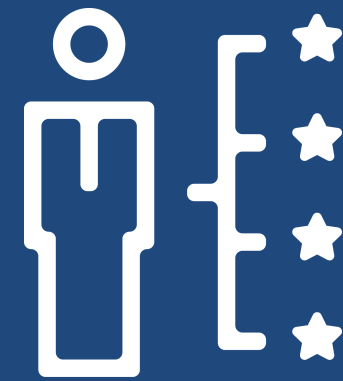




# VMC Program Guarantee



- **Specialized** resources



- **High-Level** network



- **Digital** solutions

# OUR NETWORK



## ➤ We are partnered with

- DOMO Ventures is the leading recruitment company within the middle east region, and is our sole partner for all HR requirements for our partners

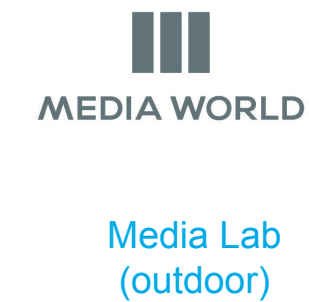


- Venture Dynamics is one of the leading business consultancies in the region with 30+ years of industry experience. For all First Point partners, Venture Dynamics is ready to advise both on an operational and corporate level

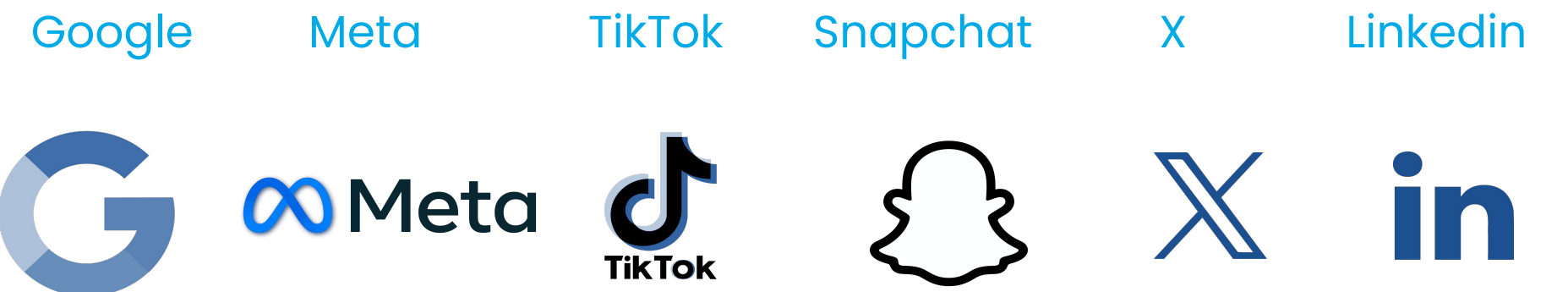


## ➤ Media Network

- Wide network of media support within the region with industry leaders



## ➤ We directly work with each digital platform for best use of technology and offered experiences





**FIRST POINT  
COMMUNICATIONS**  
INSPIRING THROUGH CREATIVITY

Connect With Us Here



M: +971 58 57 90 58 7

E: [steven@firstpointcoms.com](mailto:steven@firstpointcoms.com)

**Dhafir Holding Tower, Al Dana – Zone 1, Abu Dhabi  
UAE**